

NEW STANDARD ENERGY LIMITED

DONATION AND SPONSORSHIP POLICY

Introduction

The Company and all its related bodies corporate are committed to social responsibility by aligning our business values, purpose and strategy with the needs of our community.

This policy covers how the Company manages donations and sponsorships where no immediate benefits to the Company are anticipated or where the Company enters into a long term partnership with an organisation for mutual benefit.

Donations are support given to a group or organisation, where no immediate benefit to the Company is anticipated. Examples of this might be:

- i. support for a national or international emergency relief program, or
- ii. gifts donated to raise funds for a national or international cause.

Under a sponsorship arrangement, the Company generally enters into a long term partnership with an organisation for mutual benefit. The benefits to the Company in return may include:

- i. naming rights;
- ii. display and promotion of the New Standard Energy brand;
- iii. verbal, written and visual acknowledgement at events, functions, etc; and
- iv. opportunities to involve New Standard Energy people.

A sponsorship is generally for a fixed term, determined by a time frame, occasion or event.

Sponsorship Funding Criteria

Overriding principles governing corporate donations and sponsorship decisions:

- i. potential to develop strategic, long-term partnership with community organisations;
- ii. activities deemed to have significant state, national or international reach;
- iii. appropriate fit with the New Standard Energy values and code of conduct;
- iv. relationship and connection to New Standard Energy and its community;
- v. potential for broad community impact and/or branding;
- vi. support for not-for-profit organisations; and
- vii. potential to involve New Standard Energy employees

Areas of Support

New Standard Energy's donations and sponsorship activity supports the following areas of interest;

- i. **Arts and cultural programs** – support for projects in areas such as cultural heritage, ethnic and indigenous cultural initiatives and community arts programs.
- ii. **Education** – support for the development of academic and other skills, such as sport or the arts, and environmental awareness.
- iii. **Safety** – support for organisations that provide rescue and emergency services, and that promote safe behaviour.

Exclusions

In line with these guidelines, New Standard Energy will not support:

- i. commercial, for-profit businesses;
- ii. professional sporting teams;
- iii. activities outside the reach of the New Standard Energy community, or that do not have significant state, national or international reach;
- iv. projects that are the operational responsibility of federal, state or local government (e.g. road improvements, local park maintenance);
- v. applications from political organisations or campaigns;
- vi. activities that may be considered divisive in the community;
- vii. applications from religious organisations for religious purposes;
- viii. funding to employ people to work directly on a project (however, funding may be provided to assist a not-for-profit organisation to employ staff);
- ix. individual branch level organisations that are part of a larger entity; and
- x. applications from individuals, including those raising funds on behalf of an organisation which is already receiving funding from New Standard Energy.

Application Process

Formal requests for donations and sponsorships should be made by completing the Donations and Sponsorship application form. The application should address the principles and criteria set out in this document.

Decision Making Process

In accordance with the Company's Donations and Sponsorship Policy, all applications for funding that meet the criteria set out in this document are presented to the Board for review.

More Information

For more information about New Standard Energy's Donations and Sponsorship Policy email info@newstandard.com.au